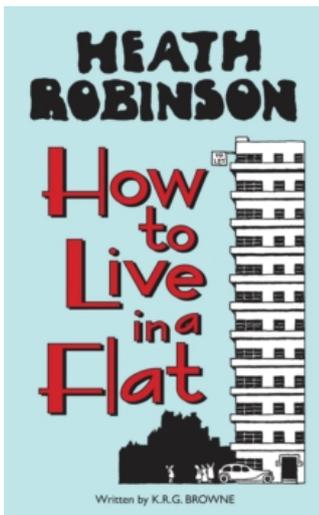


24 February 2017

**Celebrate World Book Day at the Heath Robinson Museum on  
2 March with our new extended book range**

Thursday 2 March is not only the first day of the Heath Robinson Museum’s extended opening programme – it is also World Book Day! So we are celebrating both events with our new extended book range available from the Museum Shop.

The Shop Manager Judith Elliott says “We have a wide range of sought-after books to offer readers of all ages. For children, one of the most popular examples of Heath Robinson’s writing and illustrations is ‘The Adventures of Uncle Lubin’ which was not available at the time of our museum opening but we have a reproduction now in stock and flying off the shelves. Many visitors who know and love this book from their childhood are coming to buy it now for their own children!”



Heath Robinson’s book “How to Live in a Flat” is also hugely popular. Considering this was first published in 1936, these stylish cartoons have enormous resonance for our modern age and will strike a chord with anyone trying to get a first step on the elusive property ladder.

A number of children’s books available in the shop also complement the museum’s Special Exhibition ‘The Brothers Robinson’, which runs until 26 March and features illustrations from William Heath Robinson’s older brothers Thomas and Charles. These books include ‘The Secret Garden’, ‘The Big Book of Fairy Tales’, ‘Alice’s Adventures in Wonderland’ and ‘Fairy Tales’ from Hans Christian Andersen.

The Museum Shop also includes a full range of Heath Robinson and Pinner themed stationery and cards, prints, jewellery and gifts.

The Shop and Museum are open Thursday-Sunday 11am-4pm. More details on the web site [heathrobinsonmuseum.org](http://heathrobinsonmuseum.org)

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**ENDS**



# Notes to Editors

## heathrobinsonmuseum.org

The first purpose-built museum in Greater London for over 40 years, dedicated to showcasing the work of the world-renowned artist, illustrator, humorist and social commentator William Heath Robinson (1872-1944), was declared officially open on 15 October 2016 at a ceremony attended by hundreds of people in Pinner Memorial Park, north-west London.

William Heath Robinson lived in Pinner from 1908-18, some of the most productive years of his life.

The Heath Robinson Museum is delivering:

- A permanent home for the Heath Robinson collection of original artwork and other artefacts
- The only museum dedicated to Heath Robinson, hosting the largest collection of his original works
- In addition to the permanent exhibition chronicling Heath Robinson's life and works, a rolling programme of special themed exhibitions; currently "The Brothers Robinson", showcasing illustrations from older brothers Tom and Charles as well as William Heath Robinson
- For schools, colleges and people of all ages, a comprehensive programme of formal and informal learning: thought-provoking and entertaining, reflecting the style of the man himself.

The West House and Heath Robinson Museum Trust is a registered charity which restored West House in Pinner Memorial Park for community use. The Trust is a partnership between local Pinner people and the William Heath Robinson Trust, custodians of the artist's work.

To develop the new Museum, Trustees received funding from the Heritage Lottery Fund of £1.3m.

Donations are welcome on <https://mydonate.bt.com/charities/heathrobinsonmuseum>

## Background to the William Heath Robinson Trust

When Heath Robinson's daughter Joan died, her husband wanted her collection of her father's work to be kept in public ownership. As a result the William Heath Robinson Trust was formed in 1992.

The original collection included about 500 pieces of original art work together with an archive of letters, association copies and special editions of the books that he illustrated, proof prints, advertising booklets and ephemera.

The National Heritage Memorial Fund and the Art Fund grant-aided the William Heath Robinson Trust in 2015 to purchase some 400 additional important works for the Museum, bringing the collection to nearly 1,000. It is the only substantial collection of the artist's work in public ownership.

## Use of icons and images

A range of authorised Heath Robinson images are available in jpg format. Please talk to any of our media team below about your requirements.