NEWS RELEASE

FOR IMMEDIATE RELEASE 24 May 2017

ANNOUNCING OUR NEW SPECIAL EXHIBITION "REJUVENATED JUNK"

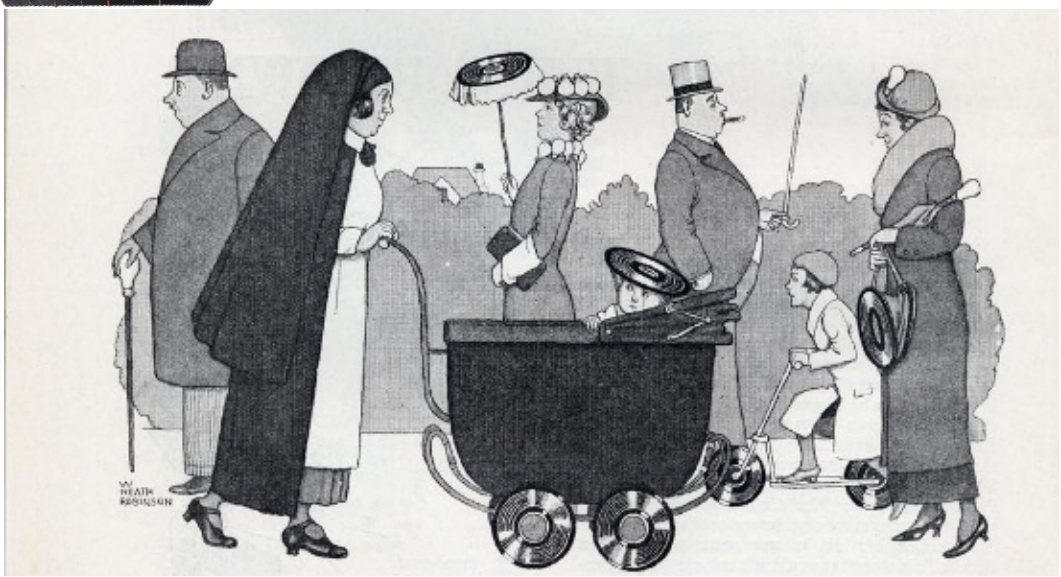
17 June – 3 September 2017

Come and celebrate Summer at the Heath Robinson Museum in Pinner, north-west London, with our vibrant, colourful and fun new exhibition for all the family.

From hats made from tin cans, bags made from ring-pulls and a cheese platter made from a flattened bottle, to woven rolled newspaper baskets and boxes, scoops made from food cans and ear-rings from bottle tops…every object in the exhibition used to be something else. Through ingenuity, imagination and innovation these junk materials have been given a new lease of life….

Inspiring this new exhibition…In 1935 William Heath Robinson created a series of drawings that he called "Rejuvenated Junk", showing new uses for unwanted objects. Ten of these were used to illustrate an article called "At Home with Heath Robinson", written by KRG Browne for *The Strand Magazine*.

Our exhibition features several of these original drawings together with a stunning collection of recycled and upcycled artefacts from 33 countries around the world, provided by *knowtrash*.



These highly-original and creative artefacts from *knowtrash* celebrate the talents of resourceful upcyclers from diverse communities all around the world.

Heath Robinson Museum, Pinner Memorial Park, West End Lane, Pinner HA5 1AE
T: 020 8866 8420 E: welcome@heathrobinsonmuseum.org W: www.heathrobinsonmuseum.org
The West House and Heath Robinson Museum Trust – Registered Charity No 1086567

heritage lottery fund
LOTTERY FUNDED

The makers retrieve mass-produced, everyday objects that have been thrown away – including newspaper, metal cans, glass bottles and plastic packaging – and transform them into useful and beautiful objects.

Heath Robinson Museum press release continued/….

The "Rejuvenated Junk" exhibition is a collaboration between Heath Robinson Museum and *knowtrash*. Neil Thomson from *knowtrash* and Ann Kopka, curator of the new exhibition, say "We hope our fabulous exhibition will help visitors reconsider the value of the things we throw away, inspiring everyone to discover ways to turn our trash into treasure."

Our thanks to….

The Museum team would like to thank Gibbs Gillespie for sponsoring the Junk Orchestra event that accompanies this exhibition.

GIBBS GILLESPIE
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Viridor

We are also delighted to have received a donation from Viridor in support of this new exhibition.

The Heath Robinson Museum is open Thursday-Sunday 11am-4pm.

ENDS

Photos © The William Heath Robinson Trust

knowtrash images © Neil Thomson

Notes to Editors

heathrobinsonmuseum.org

The first purpose-built museum in Greater London for over 40 years, dedicated to showcasing the work of the world-renowned artist, illustrator, humorist and social commentator William Heath Robinson (1872-1944), opened in October 2016 in Pinner Memorial Park, north-west London. Heath Robinson lived in Pinner from 1908-18, some of the most productive years of his life.

The Heath Robinson Museum is delivering:

- A permanent home for the Heath Robinson collection of original artwork and other artefacts
- The only museum dedicated to Heath Robinson, hosting the largest collection of his original works
- In addition to the permanent exhibition chronicling Heath Robinson's life and works, a rolling programme of special themed exhibitions; currently "The Brothers Robinson", showcasing illustrations from older brothers Tom and Charles as well as William Heath Robinson

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- For schools, colleges and people of all ages, a comprehensive programme of formal and informal learning: thought-provoking and entertaining, reflecting the style of the man himself.

The West House and Heath Robinson Museum Trust is a registered charity which restored West House in Pinner Memorial Park for community use. The Trust is a partnership between local Pinner people and the William Heath Robinson Trust, custodians of the artist's work. To develop the new Museum, Trustees received funding from the Heritage Lottery Fund of £1.3m.

Donations are welcome on **https://mydonate.bt.com/charities/heathrobinsonmuseum**

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Background to the William Heath Robinson Trust

When Heath Robinson's daughter Joan died, her husband wanted her collection of her father's work to be kept in public ownership. As a result the William Heath Robinson Trust was formed in 1992.

The original collection included about 500 pieces of original art work together with an archive of letters, association copies and special editions of the books that he illustrated, proof prints, advertising booklets and ephemera.

The National Heritage Memorial Fund and the Art Fund grant-aided the William Heath Robinson Trust in 2015 to purchase some 400 additional important works for the Museum, bringing the collection to nearly 1,000. It is the only substantial collection of the artist's work in public ownership.

Use of icons and images

A range of authorised Heath Robinson images are available in jpg format. Please talk to any of our media team below about your requirements.